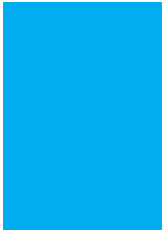




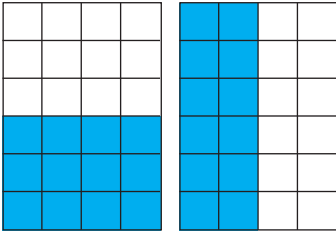
2020 AD RATES

FULL
PAGE

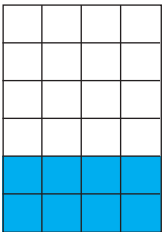


10.25 x 14.33	1x	\$1,073
	4x	\$956
	13x	\$792
	26x	\$683
	52x	\$602
10.25 x 7.125 5.125 x 14.33	1x	\$682
	4x	\$476
	13x	\$396
	26x	\$342
	52x	\$301
10.25 x 4.75	1x	\$544
	4x	\$382
	13x	\$316
	26x	\$274
	52x	\$240
5.125 x 7.125 2.44 x 14.33	1x	\$407
	4x	\$284
	13x	\$235
	26x	\$203
	52x	\$178
5 x 4.67 10.25 x 2.33	1x	\$274
	4x	\$191
	13x	\$160
	26x	\$136
	52x	\$130
2.44 x 4.67 5 x 2.33	1x	\$125
	4x	\$87
	13x	\$73
	26x	\$63
	52x	\$56

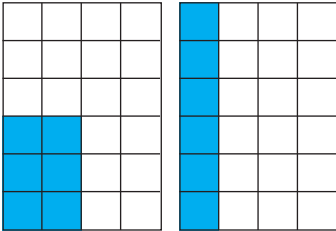
1/2



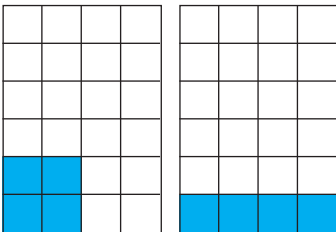
1/3



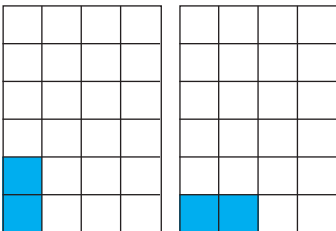
1/4



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DEADLINES

- All print-ready ads are due noon on Friday before publication.
- Space reservation is due noon the prior Wednesday before publication.
- Color ads on a space-available basis for an additional cost of 20% above the net cost.
- Nonprofit discount of 15% for 501c3 and government organizations.
- Prepayment discount of 5% for a contractspaid in full.
- Ad design is available for \$50/hour

INSERTS

- Printed and stuffed in our paper of 10,000 to 15,000 copies
- Flyer insert, two sided 8.5in x 11in
- Four-page newspaper insert
- Prices vary based on project. Please call for a quote.

PAYMENT TERMS

- We accept major credit cards.
- No cash refunds. Prepaid refunds will be issued as ad credit.
- Billing for non-prepaid ads will be issued monthly.

NOTICE

We cannot guarantee color accuracy and are not responsible for errors in print-ready ads. We cannot guarantee placement requests. We reserve the right to refuse to accept advertising.

Tech Specs

Electronic submissions of print-ready ads of industry standard PDF or EPS files. ■ Ads must be built to exact size with no crop marks, color key or excess white space surrounding. n Embed all fonts, or convert text to outlines. ■ Black and white ads must be in grayscale. ■ Full color ads must be in CMYK format. ■ Resolution should be 300 dpi. Color type less than 14 point will appear fuzzy. ■ We recommend that all smaller text be in single color layer or black. ■ Do not use reverse type (white letters on black, gray or color background) with fonts smaller than 12 point.